

TD M1 Commerce International

Universite Paris 1 Pantheon-Sorbonne — Spring Semester 2016

Teacher: Julian Hinz

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Class material:

- julianhinz.com/teaching/commerce-international

Assessment:

- Long presentation (50 percent)
- Short presentation (25 percent)
- Participation (25 percent)

Syllabus:

Week 1: Introduction and overview (January 21)

Week 2: Ricardian comparative advantage (January ?)

- **Eaton J. and Kortum S. (2002)**, Technology geography and trade
- **Costinot A., Donaldson D. and Komunjer I. (2012)**, What goods do countries trade? A quantitative exploration of Ricardo's ideas
- **Costinot A. and Donaldson D. (2012)**, Ricardos Theory of Comparative Advantage: old idea, new evidence

Week 3: HOV works! (February 4)

- **Davis D. R. and Weinstein D.E. (2001)**, An account of global factor trade
- **Trefler D. (1995)**, The case of the missing trade and other mysteries

Week 4: Market Access and gravity (February 11)

- **de Sousa J., Mayer T. and Zignago S. (2012)**, Market access in global and regional trade
- **Baier S. L., Bergstrand J.H. (2007)**, Do free trade agreements actually increase members' international trade?
- **(Head K. and Mayer T. (2014)**, Gravity Equations: Workhorse, Toolkit and Cookbook)

Week 5: Empirical Facts on Firms (February ?)

- **Bernard, A., Jensen, J.B., Redding S. and Schott P. (2007)**, Firms in international trade
- **Mayer T., Ottaviano G. (2007)**, The happy few: new facts on the internationalisation of European firms

Week 6: Heterogeneous firms theory (February ?)

- **Chaney, T. (2008)**, Distorted Gravity: The Intensive and Extensive Margins of International Trade
- **Melitz, M., Ottaviano, G. (2008)**, Market Size, Trade, and Productivity
- **Melitz, M. (2003)**, The impact of Trade on Intra-Industry Reallocations and Aggregate Industry Productivity

Week 7: Inside exporter's productivity (March 10)

- **Antras, P., Helpman, E. (2004)**, Global Sourcing
- **Helpman E., Melitz M., Yeaple S. (2004)**, Export Versus FDI with Heterogeneous Firms

Week 8: Beyond Selection effects of trade openness (March ?)

- **Goldberg, P., Khandelwal, A., Pavcnik, N. and Topalova, P. (2010)**, Imported intermediate inputs and domestic product growth: Evidence from India
- **Pavcnik, N. (2002)**, Trade liberalization, exit and productivity improvement: Evidence from Chilean plants
- **Amiti, M. and Konings, J. (2007)**, Trade liberalization, intermediate inputs, and productivity: Evidence from Indonesia

Week 9: Quality and trade (March ?)

- **Manova, K. and Zhang, Z. (2012)**, Export Prices across Firms and Destinations
- **Verhoogen, E. (2008)**, Trade, Quality Upgrading and Wage Inequality in the Mexican Manufacturing Sector
- **Kugler, M. and Verhoogen, E. (2012)**, Prices, Plant Size and Product Quality

Week 10: The impact of trade and offshoring on workers (March 31)

- **Ebenstein A., Harrison A., McMillan M. and Phillips S. (2014)**, Estimating the impact of trade and offshoring on American workers using the current population surveys
- **Biscourp P. and Kramarz F. (2007)**, Employment, skill structure and international trade: firm-level evidence for France
- **Harrison A. and McMillan M. (2006)**, Dispelling some myths about offshoring

Week 11: Geography and Income (April 7)

- **Redding S. and Venables A.J. (2004)**, Economic geography and international inequality
- **Limao N., Venables A. (2001)**, Infrastructure, geographical disadvantage, transport costs and trade

Week 12: The proximity concentration trade off (April 14)

- **Markusen J.R. and Venables A.J. (1998)**, Multinational firms and the new trade theory
- **Brainard L. (1997)**, An empirical assessment of the proximity/concentration trade off between multinational sales and trade